

Special Topics in Radio and Television

Spring 2016

Course Description

The environment of media broadcasting and the social responsibilities is the basic knowledge that every media person should put in mind. Every time we make a program we have to concern many angles, to make it meaningful, entertaining and lively. In this course, students will produce a program as a team, the work will be air in an actual radio station. Our guest speakers will share their experiences and knowledge about how to think, research and use the language.

Course Objectives

1. Learn and practice the basics of broadcast newscast producing
2. Practice refine producer skills and combine them with the complex and creative techniques necessary for broadcast news production
3. Learn first-hand challenges of designing, writing, editing and implementing a broadcast news program

